NITDA National Information Technology Development Agency

Digital Literacy WorkShop

Digital Literacy Ecosystem in Nigeria: Building Sustainable Partnerships and Pathways Towards Achieving 95% Digital Literacy Level by 2030.

Workshop Dates:
April 29th and 30th, 2025
(9:00 AM – 4:30 PM
daily)

Workshop Venue:
Fraser Suites, Central Business
District, Abuja, Nigeria








Background

The National Information Technology Development Agency (NITDA) is an agency of the Federal Government of Nigeria responsible for developing and regulating Information Technology in the country. The first pillar of NITDA's strategic roadmap and action plan aims to foster digital literacy and cultivate talents. To achieve this goal, NITDA developed a National Digital Literacy Framework (NDLF) and set a target of 95% digital literacy level by 2030 from 44% in 2021, with a mid-term target of 70% by 2027.

The NDLF seeks to build a digitally literate Nigeria where citizens can improve their lives and contribute to national development. The framework was developed based on Europe's Digital Competence Framework for Citizens (DigComp 2.2), UNESCO's Digital Literacy Global Framework, and local peculiarities. It is structured around six competence areas:

1. Devices and Software
2. Information and Data Literacy
3. Communication & Collaboration
4. Digital Content Creation
5. Safety
6. Problem Solving

To facilitate implementation of NDLF, NITDA developed the Digital Literacy for All (DL4ALL) initiative, leveraging a collaborative approach to scale digital literacy programs nationwide. The initiative consists of three core programs:

1. Informal Sector Program - targeting **30 million beneficiaries by 2027**
2. Education Program - targeting **15 million beneficiaries by 2027**
3. Workforce Readiness Program - targeting **5 million beneficiaries by 2027**



Implementation Status

As of March 2025, over 96,000 individuals have been trained under the Informal Sector Program, a new digital literacy curriculum has been approved for national implementation, and over 5,000 federal civil servants have commenced digital literacy training. The table below provides the implementation status of the DL4ALL initiative.

Programme	Progress so far
Informal Sector Programme	Over 96,000 individuals (farmers, traders, artisans, youth, women, etc.) have been trained to use digital tools for financial transactions, market expansion, e-government services, and remote work. The program, piloted in 12 states in partnership with the National Youth Service Corps (NYSC), is set to scale nationwide from April 2025. The progress on this program can be tracked through a public dashboard at **https://dashboard.dl4all.nitda.gov.ng/.**

Programme Type	Progress so far
Education Programme	A new digital literacy curriculum has been developed for basic education in partnership with the National Educational Research and Development Council (NERDC). This curriculum, which was approved by the Nigerian Council on Education in October 2024, will be implemented from September 2025. Work has also begun with the National Universities Commission (NUC) on a General Studies (GST) digital literacy course for universities, following a successful pilot at Nasarawa State University Keffi (NSUK). Alongside the curriculum development, NITDA has partnered with the Universal Basic Education Commission (UBEC) to sensitize and train school leaders and teachers in digital literacy best practices.
Workforce Readiness Programme	A partnership with the Office of the Head of Service of the Federation (OHCSF) has enabled over 5,000 federal civil servants to be enrolled on digital literacy training via a hybrid model. The model includes a physical workshop to onboard participants, online self-paced training on a course developed by Cisco, and monthly webinars. Talks are ongoing with state governments to expand this model.





Workshop Objectives

While NITDA has made significant progress, strategic partnerships and standardization are essential for long-term sustainability and impact. Similarly, NITDA acknowledges various efforts in the ecosystem to drive digital literacy and seeks to ensure a standardized approach is adopted in implementation and reporting. This workshop will:

1. Review the DL4ALL pilot programs and gather stakeholder feedback.
2. Foster collaboration to strengthen digital literacy implementation through public-private partnerships.
3. Harmonize digital literacy initiatives to eliminate duplication and enhance efficiency.
4. Establish a structured data collection framework for monitoring and evaluation.
5. Standardize the development, implementation, and measurement of digital literacy efforts in Nigeria.

The objectives will be achieved through three core pillars: **co-creation, sustainability, and standardization. The workshop is targeted at;**

- Presidential Committee on Economic and Financial Inclusion
- Representatives of Government Ministries, Departments, and Agencies (MDAs)
- Implementing partners of the DL4ALL initiative
- Development agencies and donor organizations
- Civil society organizations (CSOs) and NGOs focused on digital literacy
- Academic institutions and associations
- Private sector stakeholders in ICT and education
- Big tech firms with digital literacy initiatives in Nigeria



Workshop Details

The objective of the workshop would be achieved through a two-day event as follows:

Day 1: Setting The Stage For Collaboration

- Welcome Address by the Director General of NITDA
- Remarks by the President of Digital Bridge Institute (DBI) and the Permanent Secretary of the Federal Ministry of Communications, Innovation, and Digital Economy (FMCIDE)
- Keynote Address by the Honourable Minister of the Federal Ministry of Communications, Innovation, and Digital Economy (FMCIDE)
- Presentations on the National Digital Literacy Framework, implementation efforts, and pilot program reports.
- Panel Discussion: Developing a Data-Driven and Sustainable Approach to National Digital Literacy.
- Breakout Sessions: Exploring pathways for partnerships and effective program implementation

Day 2: Standadization and Data-Driven Decision Making

- Panel Discussion: Standardizing Digital Literacy Implementation, Measurement, and Reporting.
- Fire-Side Chat with a business leader leveraging digital literacy for innovation.
- Breakout Sessions: Addressing challenges in standardization and data collection.
- Policy Support Session: Strengthening alignment with national digital infrastructure goals.
- Networking and Collaboration: Engaging with 200+ leaders from public and private sectors.
- Presentation of event recommendations



Expected Outcome

1. Unified understanding of digital literacy objectives and progress in Nigeria.
2. New partnerships and pathways for digital literacy expansion.
3. Standardized approach to implementation, measurement, and reporting.
4. Harmonized digital literacy efforts to improve efficiency and impact.
5. A centralized data collation framework for tracking national progress.

Post-Event Strategy

1. Launch of a National Digital Literacy Working Group to track progress toward 2030 targets.
2. Publication and distribution of workshop findings to all stakeholders.
3. Development of a standardized framework for digital literacy implementation and reporting.
4. Creation of a monitoring and evaluation (M&E) framework to track the impact of recommendations.
5. Annual workshop to review the progress of NDLF implementation in Nigeria
6. Launch of new digital literacy initiatives for underserved populations.

Conclusion

The National Information Technology Development Agency (NITDA) is an agency of the Federal Government of Nigeria responsible for developing and regulating Information Technology in the country. The first pillar of NITDA's strategic roadmap and action plan aims to foster digital literacy and cultivate talents. To achieve this goal, NITDA developed a National Digital Literacy Framework (NDLF) and set a target of 95% digital literacy level by 2030 from 44% in 2021, with a mid-term target of 70% by 2027.